



United
Way



Live United Awards

APRIL 24
at

FOUR-THIRTY
IN THE AFTERNOON

Central Energy
2030 Gregg St | Columbia, SC



United Way of the Midlands

Live United Awards

PROGRAM

**LIVE UNITED AWARDS
PRESENTATION**

KATY BAIR

Credit Operations Manager, Truist

DR. JR GREEN

Superintendent, Fairfield County School District

**VOLUNTEER AWARDS
PRESENTATION**

SARA FAWCETT

President & CEO
United Way of the Midlands

CLOSING

SARA FAWCETT



PACESETTERS

Pacesetters “set the pace” for the upcoming campaign, committing to at least a 10% increase in participation or employee giving.

**First Community Bank
First Reliance Bank
Fisher Phillips
Southeastern Freight Lines, Inc.
Publix Regional Office**

ADVANCED CAMPAIGNS

Advanced Campaigns are comprised of companies and organizations that complete United Way campaigns before the official launch of campaign season.

**AgFirst Farm Credit Union
BlueCross BlueShield of South
Carolina
Central Electric Power
Cooperative
Coastal Carolina National Bank
Midlands Housing Alliance
Miller Valentine Group
Publix Super Markets
#17 Kennerly Crossing
#67 Rosewood Shopping
Center
#512 Lexington Place**

**#587 North Pointe Shopping
Center
#597 Trenholm Plaza
#656 Columbiana Station
#829 Rice Creek Village
#883 Murray Landing
#1095 Gervais Place
#1383 Hendrix Crossing
#1511 Chapin Crossing
#1637 Lake Crossing
Shaw Industries
United Community Bank
United Way of the Midlands, SC
Wolfe & Taylor, Inc.**



CAMPAIGN DIRECTOR OF THE YEAR

ROBBIE DIAMOND

GRANT THORNTON

CAMPAIGN DIRECTOR OF THE YEAR NOMINEES

SHANNON CHAPMAN

Salvation Army of the Midlands

ROBBIE DIAMOND

Grant Thornton

ANGELA JACOBS

Central Midlands RTA (The Comet)

LEESA OWENS

Michelin



2023-2024 CAMPAIGN COMMITTEE

*Thanks to our Campaign Committee Members
for your outstanding service this past year!*

Katy Bair
Peyton Bryant
Ryan Causey
Andrea Foster
Dr. JR Green
Alvina Harrison
Rebecca May
Austin McVay

Laura Kauffman
Matthew Korn
Bonnie Levkoff
Zach Minton
Tim Oxley
Nancy Stoudenmire
Amanda Taylor

TRAILBLAZER

*Trailblazers are campaigns that achieve a 10% increase in giving
or participation and receive no awards in any other category.*

Richland One Eau Claire High School

**MOST MONEY RAISED
THROUGH SPECIAL EVENTS**

**BlueCross BlueShield of
South Carolina**

CORPORATE AWARDS PER CAPITA

Awarded to organizations with the highest corporate per capita gift in three categories.

**20-99 Employees
Central Electric Power
Cooperative, Inc.**

**100-499 Employees
Pioneer Frozen Foods of South
Carolina, Inc.**

**500+ Employees
Publix Super Markets**

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DIVISION CHAIRMAN AWARDS

Division Chairman Awards are selected by division chairs for making the most impact on their division's outcome.

Attorney
Fisher Phillips

Business
Elliott Davis

Commerce
First Reliance Bank

Enterprise
Pioneer Frozen Foods of South Carolina, Inc.

Growth
QuikTrip

Industry
Shaw Industries

Nonprofits & Associations
Salvation Army of the Midlands

Health Services
Lexington Medical Center

Education Division
Richland County School District One

Local Government
Columbia Housing

State Government
South Carolina Department of Commerce

Trade
Security Federal Bank

BRONZE AWARDS

*Bronze Awards are given to companies with an
employee per capita gift of \$50-\$99.*

Chernoff Newman, LLC

Costco Wholesale

Fairfield Behavioral Health Services

Lexington One District Office

Lexington One Human Resources

Maynard Nexsen

Midlands Housing Alliance

Michelin US5

Publix Super Market #883 Murray Landing

Richland One Lyon Street Student Services Center

Richland Two R2i2 Institute for Innovation

Recruiting Solutions

South Carolina Arts Commission

South Carolina Department of Insurance

South Carolina Office of the State Auditor

South Carolina Human Affairs Commission

Stevens and Wilkinson of South Carolina

Sylvamo

Vital Connections of the Midlands, Inc.

Wolfe & Taylor, Inc. in Recognition of Rhett Wolfe



SILVER AWARDS

*Silver Awards are given to companies with an
employee per capita gift of \$100-149.*

Absolute Total Care

Free Medical Clinic

Publix Super Market #1095 Gervais Place

Publix Super Market #17 Kennerly Crossing

Publix Super Market #656 Columbiana Station

Publix Super Market #67 Rosewood Shopping Center

QuikTrip #1177

QuikTrip #1192

South Carolina Chamber of Commerce

South Carolina Department of Commerce

South Carolina Hospital Association

Shaw Industries

South State Bank



GOLD AWARDS

*Gold Awards are given to companies with an
employee per capita gift of \$150-\$399.*

AgFirst Farm Credit Bank

**BlueCross BlueShield of
South Carolina**

Burr Forman

**Central Electric Power
Cooperative, Inc.**

Columbia Housing

Enterprise Mobility

First Citizens Bank

First Community Bank

First Reliance Bank

Fisher Phillips

Founders Federal Credit Union

HUB International

Lexington Two Administration

**Pioneer Frozen Foods South
Carolina, Inc.**

Publix Super Markets

#1511 Chapin Crossing

#597 Trenholm Plaza

#1383 Hendrix Crossing

#1637 Lake Crossing

#512 Lexington Place

#587 North Pointe

Shopping Center

#829 Rice Creek Village

QuikTrip #1180

QuikTrip #1198

Salvation Army of the Midlands

Security Federal Bank

Southeastern Freight Lines, Inc.

Synovus

Central Midlands RTA

(The Comet)

United Community Bank

WellPartners

PLATINUM AWARDS

Platinum Awards are given to companies with an employee per capita gift of \$400 or more.

Colliers International | LCK, LLC

Elliott Davis, LLC

Grant Thornton LLP

Miller Valentine Group

Nelson Mullins Riley & Scarborough LLP

Publix Regional Office

Terminix Service, Inc.

Trinity Partners

United Way of the Midlands

Power of the
Purse

Thursday, May 23, 2024

5:30 – 9 p.m. • 1208 Washington Place



Pink Carpet Sponsor



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**SILENT AUCTION |
DESIGNER HANDBAGS
| SPECIALTY ITEMS |
SHEJAY T.O. | AND MORE!**



BEST IN CLASS AWARDS

Best in Class Awards are awarded in the private and public sector by size and are based on three criteria: percent participation, employee per capita gift and increase in total giving.

Public Sector
(Fewer than 100 employees)
Central Midlands RTA (The Comet)

Public Sector
(100+ employees)
**Richland District Two Institute of
Innovation**

Private Sector
(Fewer than 100 employees)
Fisher Phillips

Private Sector
(100+ employees)
Southeastern Freight Lines



COMMUNITY CHAMPIONS

Community Champion Awards are given to organizations contributing more than \$100,000.

MOST DOLLARS RAISED



South Carolina

BEST OVERALL CAMPAIGN





VOLUNTEER AWARDS

Volunteer Award winners are a person or a group that demonstrates a commitment to volunteerism and has made an impact to causes, programs or projects that support human service needs in the Midlands.

EXCELLENCE IN PARTNERHIP AWARDS

**Salvation Army of the Midlands
Free Medical Clinic**

COMMUNITY IMPACT AWARDS

Gina Hepler, Senior Resources

**Tom Clements, Midlands Housing Alliance/
Transitions**

Brandon Templeton, Home Works of America

LIVE UNITED AWARDS

**Cathy Dolan
Brittany Owen**



ALYCE KEMP DEWITT AWARD

Kevin Lindler

Kevin Lindler is the Mid-South Area Executive for First Citizens Bank. Kevin was one of the founding members of United Way's Young Leaders Society in 2007 and served on the steering committee for several years.

Kevin has served multiple stints on the United Way of the Midlands Board of Directors and has served as treasurer in 2015, and 2022-2024. Kevin also co-chaired the United Way of the Midlands Campaign alongside Dr. Roslyn Artis from 2019-2021.



Kevin's other community involvement includes service in the boards of the SC State Chamber of Commerce, Transitions Homeless Center, EdVenture Children's Museum and more.

United Way of the Midlands
thanks the following sponsors for making this
event and others possible with their generous
contributions.

CHAMPION ANNUAL PROGRAMMING SPONSORS

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BlueCross BlueShield of South Carolina
Colonial Life
Enterprise
Michelin

SUPPORTER ANNUAL PROGRAMMING SPONSORS

Bank of America
Burr Forman LLP
Humana
Lexington Medical Center
Nelson Mullins
Medical University of South Carolina

VOLUNTEER CENTER SPONSORS

Colonial Life | Enterprise | AgFirst Farm Credit Bank |
BlueCross BlueShield of South Carolina | Humana

