

2009-2010

Loaned Staff & Campaign Ambassadors



United Way Loaned Staff and Campaign Ambassadors are critical to the success of the annual campaign. These employees roll up their sleeves and provide key leadership and support in all aspects of running effective United Way employee workplace campaigns.

Options Make it Work:

An employer designates a “rising star” that is assertive, organized, enthusiastic and is a United Way supporter to work with the 2009 United Way of the Midlands campaign team. Companies can temporarily release the worker to report to United Way full time from August 25 through October 30 or allow the employees a flexible schedule to accommodate 60 – 80 hours of service over the same three-month period.

If an employee is not available to assist, an organization can provide a sponsorship to hire a Campaign Ambassador. Full time sponsorships are \$5,000 and part time sponsorships are \$2,500.

Benefits of Participating in the Loaned Staff and Campaign Ambassadors Program:

2009 Loaned Staff Chair,
Frank Morris - UPS

» Use the program as professional development for high-potential employees. Teamwork, collaboration, and shared goals are part of the experience.

» Your employee identifies him/herself as such as he or she interacts with hundreds of people, exemplifying your company’s commitment to the community.

» Your employee will enhance skills like project management, salesmanship and leadership.

Training Dates are August 25 and 26 at the United Way of the Midlands - 1800 Main St., Columbia, SC 29201.

To enroll or request more information, please contact United Way of the Midlands, Kathy Hill, khill@uway.org, 733-5446 or Chair of the Loaned Staff and Campaign Ambassadors Program, Frank Morris, famorris@ups.com, 822-6216

United Way owes great thanks to the generosity of many local companies who “loan” United Way their best and brightest employees:

BB&T - BlueCross BlueShield of South Carolina - Carolina First
Colonial Life - Kraft Foods - Nelson Mullins Riley & Scarborough LLP
Roger Zbytovsky - Southeastern Freight Lines - UPS

