

You are United Way of the Midlands

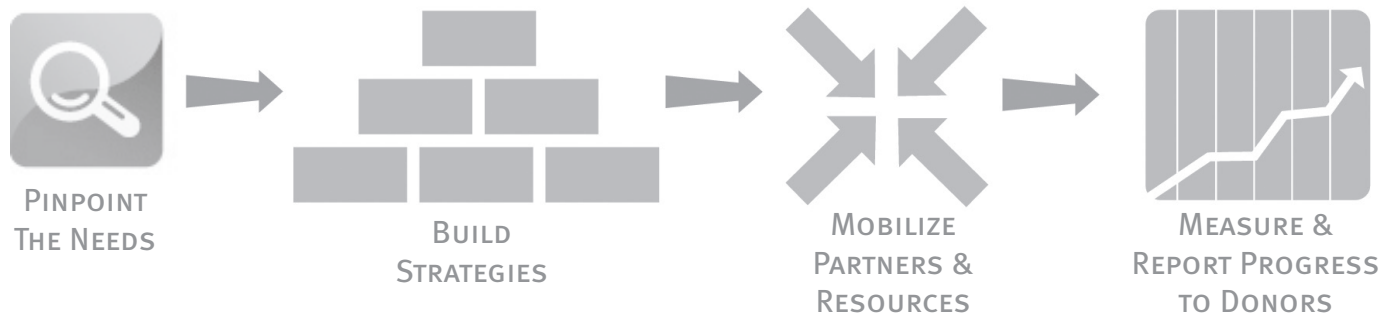
Our shared commitment to the community is what makes the work of United Way possible. Our mission is to unite people and resources to improve the quality of life for all Midlands residents by investing in Community Impact in the areas of EDUCATION, INCOME and HEALTH. We believe that:



- Our community must have a network of services to meet basic needs and provide crisis intervention
- Young children must start school safe, healthy and ready to learn and must graduate from high school prepared for success
- Residents must be financially stable, with the ability to provide and care for themselves and their families
- All residents should have access to health care

Please join our mission to improve lives in the Midlands.

How does Community Impact create positive, lasting change?



1. Pinpoint specific areas and issues where our community needs to focus its resources.
2. Develop strategies that address the underlying causes of an issue, not just symptoms.
3. Bring together donors, volunteers and partner agencies to develop and implement effective programs while leveraging local, state, federal and other private resources to extend the impact of individual gifts.
4. Track progress in achieving measurable results and report those results back to donors and the community.

What is the Community Investment Card?

Community Investment is a phrase that sums up what United Way is all about. When you give through United Way, your investment helps create opportunities for a better life for all. When you contribute at least \$180 to Community Impact, EDUCATION, INCOME or HEALTH, you will receive a Community Investment card to use for discounts and special offers at participating businesses. It's our way of saying thanks for LIVING UNITED. Visit uway.org for a complete list of vendors and offers.



Save a copy of this pledge form for tax information

All lump-sum (cash/check/credit card, etc.) contributions to charitable organizations must be substantiated, regardless of the amount. For contributions made by check or credit card, a canceled check or credit card receipt will be adequate. United Way of the Midlands will also send you a year-end receipt for all lump-sum contributions \$50 or greater. For contributions made by payroll deduction, save a copy of this pledge form and pay stubs or other employer-issued document reflecting your donation. Talk to your tax or financial advisor for more information.

Donor Satisfaction Guarantee

United Way of the Midlands operates under the highest standards to ensure that you remain our top priority. If you feel you were coerced into making a contribution, please contact our office for a confidential refund.

Visit us online

at uway.org for updates on the impact of your gift in the community.

1800 Main Street - Columbia, SC 29201 - Phone: 803.733.5400 - Fax: 803.779.7803 - email: info@uway.org

WE DO NOT RENT, TRADE OR SELL OUR LISTS OF DONORS.