

2009 United Way of the Midlands Campaign Call Report Form



United Way
of the Midlands

Company Name: _____ NAICS Code: _____

CEO Name: _____ Phone: _____

E-mail: _____ Address: _____

1. COMPANY INFORMATION

What are your company's philanthropic goals? What local issues are you most interested in impacting?

EDUCATION HEALTH INCOME/FINANCIAL STABILITY OTHER _____

Current Number of Employees _____ Changes Anticipated _____

2. CORPORATE SUPPORT

2008 Corporate Gift (Actual) \$ _____ 2009 Corporate Gift \$ _____

Decision Made:

Locally Requested by CEO from Headquarters Match Based On: _____

2008 Sponsorship (Actual) _____ 2009 Sponsorship Gift _____

3. CEO ENGAGEMENT: Personal Gift Board/Council Campaign OTHER _____

4. EMPLOYEE ENGAGEMENT:

EMPLOYEE GIVING:

- Leadership Campaign
- Employee Workplace Campaign
- New Hires
- Retirees

TOOLS FOR DEVELOPING LEADERSHIP:

- Blueprint for Leadership
- YLS
- Loaned Staff/Ambassadors
- Council Membership

VOLUNTEER OPPORTUNITIES:

- June 21 Day of Action
 - Sept. 18 Day of Action
 - Create your own Day of Action!
- (For more information, contact Eric Roberts at 803.758.6987)*

ECC Name: _____ Phone: _____

Leadership Giving Coordinator: _____ Phone: _____

Finance Contact: _____ Phone: _____

Other (HR, IT, Mktg): _____ Phone: _____

6. NOTES

Please return original to United Way of the Midlands
1800 Main Street, Columbia, SC 29201 Fax: 803.748.7284 Phone: 803.733.5400 www.uway.org

White: United Way Yellow: CEO Pink: Solicitor