



**2022**

# ANNUAL REPORT



# TO OUR MIDLANDS COMMUNITY

Two years ago, we asked hundreds of our neighbors in the Midlands a simple question:

## WHAT TYPE OF COMMUNITY DO YOU WANT TO LIVE IN?

United Way of the Midlands listened and reflected. Then we developed a consensus blueprint that is our guiding Strategic Impact Plan. Our collective response is: We will create generational change.

### What does generational change look like?

Generational change is solving the daunting challenges we face.

Disruptions in education have resulted in a widening achievement gap—only 39 percent of students are meeting standards in math today compared to 45 percent in 2019.

Workforce development has become a critical need. Baby Boomers are retiring, and there aren't enough Gen Z and Millennial workers to replace them, unless a significant percentage of the younger generation is prepared to enter the workforce.

Housing costs have skyrocketed along with inflation, and the Midlands lacks an estimated 50,000

units of affordable housing. If we want to attract and retain a thriving workforce, they need to have a safe, high-quality place to live.

Generational change is more than a promise to resolve these hardships. It's a guarantee.

Thanks to you, United Way can guarantee that any gift, any act of volunteering, will guarantee good in our community.

We want a thriving Midlands community. We recently received the largest individual gift in our organization's history—and likely the largest unrestricted gift our community had ever seen—when MacKenzie Scott gave us \$10 million. It's only the beginning.

### We will build off this generosity to guarantee change for good.

This moment is an opportunity that our community can't afford to squander. And we can't afford to solve new problems with old ways of thinking.

Our goal is to continue to leverage your gifts to become cycle breakers, path makers, and the engine pushing our community forward. Thank you for joining us and experiencing what good we can create for generations to come.

**Sara Fawcett, President & CEO**



**“GENERATIONAL CHANGE IS MORE THAN A PROMISE. IT'S A GUARANTEE.”**

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## IMPACT AREAS

In 2022, United Way and its supporters sparked generational change and guaranteed good for the people of the Midlands. Together, we are the engine pushing our community forward. Through donor gifts and organizational grants, we are ending cycles of crisis, and empowering everyday people to chart their own paths toward success.

Learn more about our impact. Check out our Grant Categories, and read Stories of Impact on page 7.

**THROUGH GIFTS AND GRANTS, WE ARE ENDING CYCLES OF CRISIS.**

## GRANT CATEGORIES

United Way of the Midlands awards grants to Community Impact Partners—area organizations that are directly supporting those in need.



## MEETING IMMEDIATE NEEDS

Essential resources—like shelter and healthcare—are the focus of Meeting Immediate Needs Grants. These programs ensure access to case management support and other wraparound services that increase stability for the populations served.

## BUILDING RESILIENCE

Building Resilience Grants focus on school readiness for kids, as well as skill-building for adults. Improved academic performance, increased childhood literacy rates, and a more competitive workforce are just a few of the positive outcomes associated with this grant program.

# SEE OUR IMPACT

WATCH OUR LATEST SHORT FILM TO SEE HOW WE'RE DRIVING GENERATIONAL CHANGE HERE IN THE MIDLANDS.



# STORIES OF IMPACT



STORIES OF IMPACT

# MEETING IMMEDIATE NEEDS

## HOME WORKS OF AMERICA

By supporting community partners like Home Works of America, we're making housing affordable and secure for everyone here in the Midlands.

Last year, Home Works stepped in to help area resident Albertha Taylor when her family home fell into disrepair.

"Her living room ceiling was falling apart, and the living conditions were unsafe," Home Works Executive Director Joe Huggins says.

Home Works replaced the leaky roof, and restored hope for Taylor, who wanted to protect the home built by her uncles. "I appreciate everything Home Works has done for me, and I know they can do it for whoever else needs help, too," she says.

Home Works can do this vital work, in part, because of philanthropist MacKenzie Scott's \$10 million donation in December 2020—United Way of the Midlands' largest-ever unrestricted gift to date.

**"WE'RE JUST SO VERY THANKFUL FOR OUR LONGTIME PARTNERSHIP WITH THE UNITED WAY."**

Scott's generosity allowed United Way to provide a \$250,000 Challenge Gift to Home Works, which was used to hire another construction manager and increase the number of home repairs from 30-40 annually to 80-90 homes each year.

"We're just so very thankful for our longtime partnership with the United Way, and certainly the MacKenzie Scott Gift is tremendous and it's making waves in Columbia for good," said Huggins.

With the Midlands' ongoing affordable housing crisis, Home Works' efforts are more important than ever. Learn more about their work at:

[www.homeworksofamerica.org](http://www.homeworksofamerica.org)

MEETING IMMEDIATE NEEDS

# IMPACT METRICS

760

People placed in housing through UWM-supported programs

2,652

Patients gained access to services at local free medical clinics

1,183

People increased their income through new benefits, including employment

65%

Of families who sought emergency shelter at UWM-supported family shelters were placed in permanent housing

694

People received emergency shelter or motel vouchers



MEETING IMMEDIATE NEEDS

# FUNDED PROGRAMS

## DID YOU KNOW?

UWM manages Emergency Food and Shelter resources of \$226,796 for four of our counties to provide emergency financial assistance, sheltering options, and support food pantries and delivered meals. We bring in over \$3 million dollars annually to provide housing for people experiencing homelessness. These vouchers help our community's most vulnerable acquire and maintain rental housing.

### ALSTON WILKES SOCIETY

**Midlands Community Services for Former Offenders (2021-2022)**

**\$25,000**

This program provides offenders, former offenders, and people experiencing homelessness with the tools they need to rebuild their lives as productive, law-abiding citizens through outreach, case management, and employment and housing services.

### CENTRAL SOUTH CAROLINA HABITAT FOR HUMANITY

**Revitalizing Neighborhoods in the Midlands (2021-2022)**

**\$40,000**

Neighborhood Revitalization is a multifaceted program, which features home repair projects geared toward improving one neighborhood at a time.

### FREE MEDICAL CLINIC OF NEWBERRY COUNTY, INC.

**Access to Primary Care and Medical Home (2021-2022)**

**\$25,000**

Provides a medical home to the uninsured or under-insured in Newberry County with the goal of reducing the incidence of chronic illnesses like diabetes, hypertension, and obesity and increase patients' overall wellness.

### GROWING HOME SOUTHEAST, INC.

**Leaphart Place Transitional Living Apartments (2021-2022)**

**\$40,000**

Leaphart Place is a transitional living program for 18-26 year old young adults who have aged out of care, are homeless or at risk of homelessness and in need of support as they transition to successfully independent adults.

### HOME WORKS OF AMERICA, INC.

**Healthy Homes Initiative - Free Home Repairs for Vulnerable Homeowners (2021-2022)**

**\$50,000**

Home Works offers a wide range of home repair services for vulnerable populations, extending the life of their homes while also improving safety and accessibility.

### HOMELESS NO MORE

**Support for Homeless and At-Risk Families in the Midlands (2021-2022)**

**\$70,000**

HNM provides a spectrum of housing stability services for families at various stages of experiencing homelessness, including family sheltering services, afterschool care for children, and placement into permanent housing.

### MENTAL ILLNESS RECOVERY CENTER, INC.

**Outreach, Benefits Assistance, Case Management, and Housing to Help Youth and Adults Permanently Exit Homelessness (2021-2022)**

**\$200,000**

MIRCI offers case management services to youth and adults experiencing homelessness, which include placement into housing, behavioral health interventions, and assistance gaining income through accessing benefits.

### MISSION LEXINGTON (LICS)

**School-Based Program (2021-2022)**

**\$30,000**

The School Based Program allows families to access emergency financial assistance through referrals from the McKinney Vento liaisons in Lexington School Districts 1-4.

### ORANGEBURG-CALHOUN FREE MEDICAL CLINIC

**Access to Primary Care (2021-2022)**

**\$15,000**

Provides free primary healthcare to uninsured individuals between the ages of 18 to 64 years old in Orangeburg and Calhoun Counties who are at or 200% below the poverty level.

### PALMETTO PLACE CHILDREN AND YOUTH SERVICES

**Unaccompanied Youth Emergency and Transitional Housing Program (2021-2022)**

**\$55,000**

Provides housing and financial stability services to unaccompanied youth, including sheltering services, placement into stable housing, and case management services, such as finding employment or enrolling in education programs.

### THE FREE MEDICAL CLINIC, INC.

**Access to Care (2021-2022)**

**\$140,000**

Provides uninsured and under-insured patients in the Midlands with access to quality healthcare, including primary care, specialty care, and prescriptions.

### THE GOOD SAMARITAN CLINIC

**Chronic Disease Management Program (2021-2022)**

**\$14,276**

Provides uninsured or under-insured patients in the Midlands with access to care, including testing and treatment, to assist in the management of chronic illnesses, such as diabetes.

### THE SALVATION ARMY, A GEORGIA CORPORATION

**Housing Stabilization (2021-2022)**

**\$275,000**

In association with the Siemer Institute and UWM's Two-Generation initiative, this program assists families referred by partner school districts who are homeless or unstably housed with services to increase housing and economic stability.

### THE SAMARITAN HOUSE OF ORANGEBURG

**Sheltering (2021-2022)**

**\$5,000**

Provides sheltering and case management services to individuals experiencing homelessness in Orangeburg County.

### TRANSITIONS (MIDLANDS HOUSING ALLIANCE)

**End Homelessness (2021-2022)**

**\$235,000**

Provides tools, guidance, and supportive services geared toward permanent housing and financial stability, helping homeless adults enhance their quality of life and contribute to the community.



STORIES OF IMPACT

# BUILDING RESILIENCE

## YOUNG MEN UNITED

A college education is vital to long-term financial health. Yet only 16% of Black men in South Carolina have a bachelor's degree.

United Way is guaranteeing resilience—and brighter futures—for young men of color. How? Through a dynamic new workforce development initiative called Young Men United (YMU), focused on academic and professional achievement.

**“I WASN'T THE BEST STUDENT. BUT SOME PEOPLE REALLY TOOK ME UNDER THEIR WING AND IT REALLY MADE A DIFFERENCE.”**

Created in partnership with Colonial Life, YMU provides mentorship, paid internships, and professional engagement opportunities. With individualized support and guidance, YMU participants are better positioned to achieve their long-term education and career goals.

Jabari Bodrick, Director of Education & Resilience at United Way of the Midlands—and a YMU leader—says that the guidance he received at a young age was transformative for him.

“When I was in high school, I wasn't always the best student,” he says. “But some people took me under their wing and it really made a difference—not only with Jabari the student, but with Jabari the person. And if you would've told 18-year-old Jabari that he would go on to earn a Ph.D., he wouldn't believe it.”

Over the next six years, YMU will grow to serve 200 students, creating pathways to educational completion, career development, and generational wealth building, and guaranteeing good for generations of young men here in the Midlands.

STORIES OF IMPACT

# IMPACT METRICS

**4,608**

K-12 students participated in UWM-supported youth education and development program

**3,219**

Elementary school students supported through UWM programs during and after school

**81%**

Of students at the UWM-funded organization Vital Connections of the Midlands met or exceeded cognitive, social, and emotional developmental milestones

**95%**

Of students in United Way programs progressed (on time) to the next grade



# FUNDED PROGRAMS

## ABLE SOUTH CAROLINA

**Financial Empowerment for Individuals with Disabilities (2021-2022)**

**\$25,000**

The program assists women in the Midlands with building financial stability through direct one-on-one services. Our Independent Living Specialists, who are people with disabilities, served as educators, mentors, and supporters.

## BOY SCOUTS OF AMERICA, INDIAN WATERS COUNCIL

**Scouting Stimulus (2021-2022)**

**\$50,000**

Comprehensive educational youth development program offering the Scouting experience to girls and boys, aged 6-10 in underserved communities, provided by caring adult mentors.

## BOYS & GIRLS CLUBS OF THE MIDLANDS

**Project Learn (2021-2022)**

**\$100,000**

The BE GREAT Academy provides working families with affordable and convenient quality out-of-school time care. Programs rotate quarterly to keep members engaged and to provide a wide range of offerings in Art, College & Career Prep, Education & STEM, Health & Life Skills, Leadership & Service and Sports & Recreation.

## BOYS FARM

**Adventures in Academics (2021-2022)**

**\$25,000**

Adventures in Academics is a complete early education support program including afterschool tutoring, general homework assistance, supplemental reading support in the houses as well as academic development programs for at-risk youth during the summer months.

## CALHOUN COUNTY FIRST STEPS TO SCHOOL READINESS PARTNERSHIP

**Parents as Teachers and Countdown to Kindergarten (2021-2022)**

**\$15,000**

Parents as Teachers is a home visitation program that equips parents and families with children under 5 with resources and skills to support child development. Countdown to Kindergarten connects incoming kindergartners with their future 5K teacher through summer home visitations.

## COMMUNITIES IN SCHOOLS OF THE MIDLANDS, INC.

**Sanford Harmony SEL and the 21st Century Pilot in Fairfield (2021-2022)**

**\$125,000**

Provides a unique mix of direct services and brokered services to partner schools in Fairfield County School District through multiple tiers of support.

## FAIRFIELD COUNTY FIRST STEPS

**Countdown to Kindergarten (2021-2022)**

**\$8,500**

Countdown to Kindergarten (CTK) is a summer home visitation program designed to link incoming kindergartners and their families with, when feasible, the individual who will serve as their kindergarten teacher or kindergarten teaching assistant during the coming year.

## GIRL SCOUTS OF SOUTH CAROLINA-MOUNTAINS TO MIDLANDS, INC.

**My Best Self with Girl Scouting (2021-2022)**

**\$30,000**

Provides social and emotional learning opportunities for school-aged girls in the Midlands. Participants took part in age-appropriate programs that focused on resiliency, wellness, and building healthy relationships.

## LEXINGTON COUNTY FIRST STEPS

**Countdown to Kindergarten (2021-2022)**

**\$10,000**

Countdown to Kindergarten (CTK) is a summer home visitation program designed to link incoming kindergartners and their families with, when feasible, the individual who will serve as their kindergarten teacher or kindergarten teaching assistant during the coming year.

## ORANGEBURG COUNTY FIRST STEPS

**School Transition-Countdown To Kindergarten (2021-2022)**

**\$10,000**

CTK is a school transition program pairing the families of high-risk rising kindergartners with their future teacher the summer prior to school entry. Teachers complete six visits with each family centered upon classroom and content expectations.

## PRISMA HEALTH

**Hyatt Park Community Connections**

**\$30,000**

Community Connections, a partnership between Prisma Health, UWM, and Richland One School District, helps families address identified social needs impacting their overall health by connecting them to community resources and offering opportunities to build self-sufficiency skills.

## PROJECT LIFE: POSITEEN

**Transforming Lives and Communities (TLC) (2021-2022)**

**\$10,000**

Provides youth development and enrichment programming in Orangeburg, SC, focusing on supporting students in math, reading, social studies, and STEM.

## VITAL CONNECTIONS OF THE MIDLANDS

**Increasing Lifespan Outcomes Through Childcare, Healthcare, and Early Education (2021-2022)**

**\$150,000**

As an Early Head Start (EHS) program, VCM provides high quality care in a family-centered setting servicing low-income pregnant mothers and families with children until the age of 3. Programs are designed to promote the development of the child, and to enable their parents to fulfill their roles as parents while working toward self-sufficiency.

## WINGS FOR KIDS

**Wings for Kids Harbison West Program (2021-2022)**

**\$25,000**

Provides afterschool programming for low-income students, offering social emotional learning, extra-curricular activities, academic support, field trips, and mentorships.



# 2022-2023 SPONSORS

## VISIONARY ANNUAL PROGRAMMING SPONSOR



## CHAMPION ANNUAL PROGRAMMING SPONSORS



## SUPPORTER ANNUAL PROGRAMMING SPONSORS



## HUMANITARIAN OF THE YEAR

### PRESENTING SPONSOR



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## VOLUNTEER CENTER

### PRESENTING SPONSOR



### SIGNATURE SPONSORS



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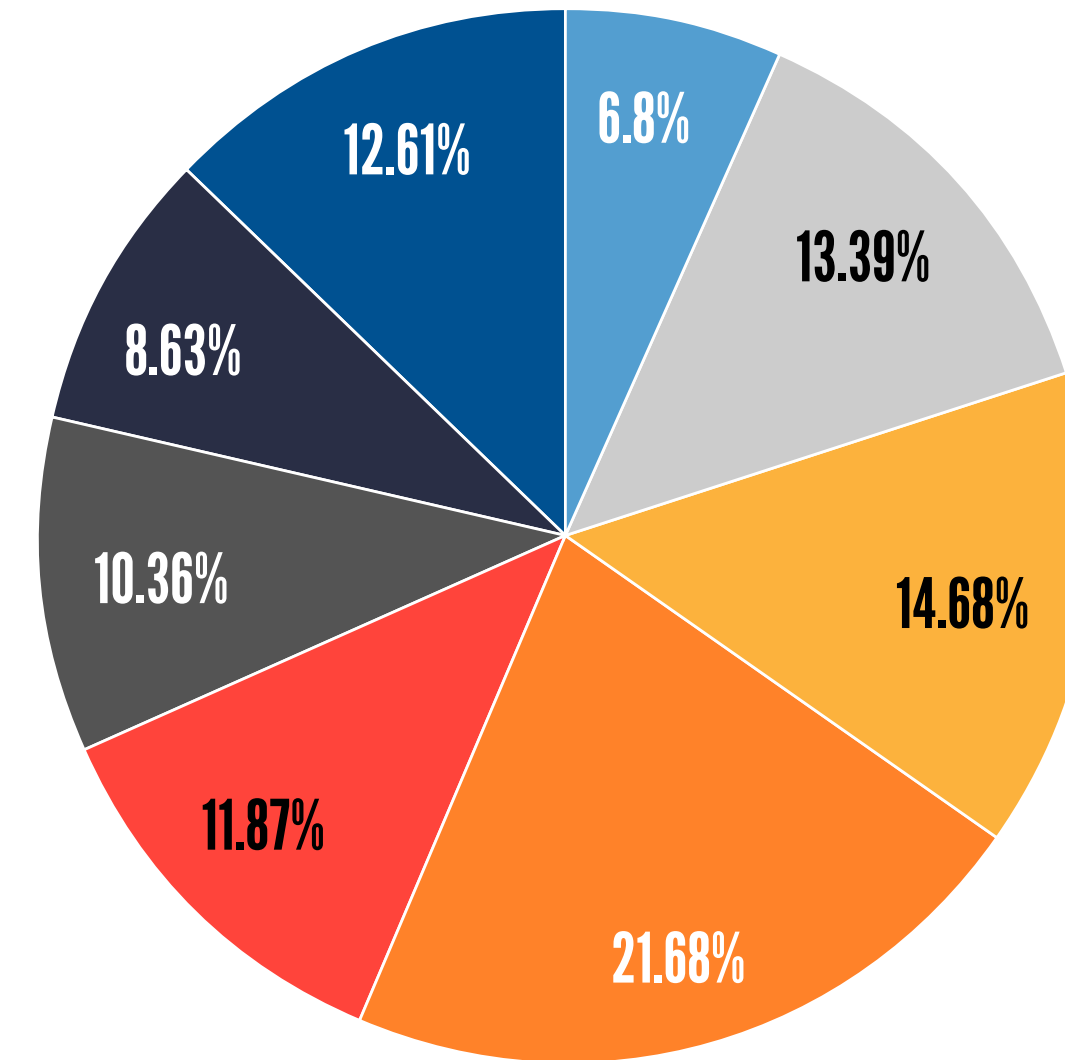
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FINANCIALS

# YOUR SUPPORT MATTERS

We pride ourselves on effectively using your hard-earned money and gifts to maximize our impact. See how your gifts are used in our entire organization.



## INVESTMENT AREAS

- Management & General
- Fundraising
- Donor Designations
- Financial Stability & Basic Needs
- Health
- WellPartners
- Education
- Capacity Building/Volunteer/Resiliency/Other Program Services



**THANK YOU FOR**

**LIVING UNITED!**






**United Way  
of the Midlands**

[www.uway.org](http://www.uway.org)

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