

# ENGAGEMENT NETWORKS & RECOGNITION LEVELS



## Always United

Always United is an action-oriented group of diverse, experienced United Way supporters who are committed to bringing together the people, resources and expertise needed to solve problems in the Midlands. There is no age restriction, but most members of Always United are late-career professionals or have retired. Many members have been contributing to United Way for years, even decades, and continue to donate, but donations are not required for membership. Always United provides year-round opportunities for members, including interactive events, personal development, volunteering and socializing. **Learn more at [AlwaysUnited.org](http://AlwaysUnited.org).**



## Women in Philanthropy (WIP)

This unique and diverse group of investors creates positive, measurable change in our community through leadership, mentoring, networking and advocacy. Since 2002, Women in Philanthropy has invested more than \$1.5 million into initiatives focused on helping women and children in the Midlands.

**Learn more at [WomeninPhilanthropy.com](http://WomeninPhilanthropy.com).**



### Giving Levels

AGE	MONTHLY	ANNUALLY
21+	\$42	\$500

## Young Leaders Society (YLS)

This compassionate group of like-minded young professionals, ages 21-40, creates a positive impact in the Midlands by supporting the mission of United Way. YLS donors annually invest nearly a half-million dollars into United Way initiatives focused on education, financial stability and health. YLS donors are also actively engaged with monthly volunteer activities as well as frequent networking and professional development opportunities. **Learn more at [YLSMidlands.com](http://YLSMidlands.com).**



### Giving Levels

AGE	MONTHLY	ANNUALLY
21-29	\$21	\$250
30-40	\$42	\$500

## Legacy Society

Legacy Society members have included United Way in their wills or other estate plans. These donors have made deferred gifts to United Way totaling more than \$3 million since 2014.



## Palmetto Society

The Palmetto Society recognizes donors who contribute \$1,000 or more annually to United Way initiatives. This group of more than 1,000 philanthropists represents more than a third of total campaign giving. Last year, Palmetto Society donors collectively invested \$1.5 million in United Way programs.



## Tocqueville Society

Tocqueville Society members are philanthropic leaders who annually give \$10,000 or more because of their compassion for addressing our community's most pressing needs and commitment to improving the lives of children, individuals, and families in our community.

